

ABOUT THE LECTURER

Name:

Zhao, Jie (Georgia)

Position:

Senior Lecturer

Status:

Full-Time

Highest Academic Qualification:

Master of Business Administration

Education Institution:

Cornell University, USA



BIOGRAPHY

Ms. Zhao had worked at Biotechnology Department Cornell University USA for seven years since 2004, setting up an innovative technology facility centre, serving faculties and students on campus at Cornell. Ms. Zhao has been doing individual consulting in Hong Kong, Mainland China and Singapore since 2011, working with entrepreneurs to start business, hosting innovation and entrepreneurship talks and workshops in universities, and collaborating with governmental organizations for research projects. She joined Hong Kong Polytechnic University as Research Assistant in 2016, supported to finish the HK Polytechnic University 2016 Tourist Satisfaction Index and Tourist Service Quality Index project; joined Singapore Entrepreneur's Resource Centre Institute (ERCI) as Senior Lecturer in 2018, educating future entrepreneurs in Southeast Asian countries.